



presents

Social Media for Small Business Owners

A hands-on training workshop series with
Jaime Campbell, CPA, MBA, CTT, MCT
from Bartolomei Pucciarelli, LLC



Bring your wireless-enabled laptop and learn how to:

- ✓ **Create** your LinkedIn and Twitter account
- ✓ Set up and **strengthen your profile** to get the results you want
- ✓ Strategically use social media **to attract the right people** to your business
- ✓ Use features to monitor activity and **measure your success**
- ✓ **Minimize your time** using LinkedIn & Twitter while **maximizing your results**
- ✓ Employ **successful marketing techniques** in the online medium

Cost: \$50 for the entire series; bring a brown bag lunch

Time: 11:30 a.m. – 1:00 p.m. Arrive 30 minutes early for networking.

Dates: Monday, Jan. 16, 23 and 30 & Feb. 6, 2012

Register: Call Kathy Kowrach at (609) 631-4397 or www.njawbomercer.org

Hosted By: Bartolomei Pucciarelli
2564 Brunswick Pike
Lawrenceville, NJ 08648

*Brunswick Pike is also known as Business Route 1 or
Business U.S. 1.*

