



## **CORPORATE SPONSORSHIP PROGRAMS 2011-2012**

	<u>GOLD</u>	<u>SILVER</u>	<u>MONTHLY</u>	<u>MEETING Lunch or Dinner</u>	<u>WEBSITE AD</u>
<b>INVESTMENT</b>	\$1000	\$500	\$300	\$200	\$50 per month, 2 month minimum
<b>LENGTH OF TERM</b>	12 months	12 months	1 month as specified	Single meeting as specified	Begins 1 <sup>st</sup> of 1st month; continues thru end of 2 <sup>nd</sup> month
<b>ACKNOWLEDGED</b>	From podium at all meetings	From podium at all meetings	From podium at all meetings that month	From podium at specified meeting	On website and in eblasts
<b>EMAILS – acknowledged as sponsor in</b>	All emails (approx weekly)	All emails (approx weekly)	Up to 6 emails -2 emails in advance of first event and then up to 4 emails sent during that month	Up to 4 emails leading up to meeting	For term
<b>MARKETING MATERIALS, PRESS RELEASES &amp; PUBLICITY, plus...</b>	ALL materials plus annual calendar, table info, agendas, etc.	ALL materials plus annual calendar, table info, agendas, etc.	Materials and table info for that month only	Materials and table info for that meeting only	Not available
<b>CHAPTER WEBSITE</b>	Acknowledged as annual sponsor with logo, listing, link and special offers on home page	Acknowledged as annual sponsor with logo, listing, link and special offers on home page	Listed as monthly sponsor with logo, and link on homepage	Listed as meeting sponsor on home page	Placed on Website with link to your site. Image size 3"x4", under 100KB, camera ready art (JPG or GIF) to lisasnyder@comcast.net
<b>SOCIAL MEDIA</b>	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Not available at this time
<b>OFFERS</b>	Weekly or monthly specials posted on website, noted in eblasts	Weekly or monthly specials posted on website, noted in eblasts	Made to meeting attendees	Made to meeting attendees	May be made in ad or thru link to your site
<b>ATTENDANCE AT MEETING(S)</b>	Free for 3 meetings, balance at member rate	Free for one meeting, balance at member rates	At member rate	At member rate	Not available
<b>PRESENTATION AT MEETINGS</b>	(2) 10 minute presentations	(1)10 minute presentation	(1)5 minute presentation at all monthly events	(1) 10 minute presentation at meeting	Not available
<b>FOLLOW-UP ACCESS</b> (Information provided by Sponsor, sent by Chapter unless otherwise noted)	Send info to our database 3 times per year	Send info to our database 2 times per year	One page description of business (provided by sponsor) emailed to database (single mailing)	Access to attendee business cards for follow-up directly by Sponsor	Not available
<b>LITERATURE PROVIDED BY SPONSOR</b>	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Not available
<b>DISPLAY TABLE AVAILABLE</b>	Upon request	Upon request	Upon request	Upon request	Not available