



## MEMBER MEETING SPONSORSHIP PROGRAMS 2011-2012

	<u>GOLD</u> <u>lunch or dinner</u>	<u>SILVER</u> <u>lunch or</u> <u>dinner</u>	<u>MONTHLY</u>	<u>MEETING</u> <u>Breakfast</u>	<u>WEBSITE AD</u>
<b>INVESTMENT</b>	\$100	\$75	\$200	\$50	\$50 per month, 2 month minimum
<b>LENGTH OF TERM</b>	Non-compete	Shared	Exclusive for 1 month as specified	Single meeting as specified	Begins 1 <sup>st</sup> of 1st month; continues thru end of 2 <sup>nd</sup> month
<b>ACKNOWLEDGED</b>	From podium at all meetings	From podium at all meetings	From podium at all meetings that month	From podium at specified meeting	On website and in eblasts
<b>EMAILS – acknowledged as sponsor in</b>	3 emails leading up to meeting and in 1 post meeting (thank you)	3 emails leading up to meeting and in 1 post meeting (thank you)	Up to 6 emails -2 emails in advance of first event, up to 4 emails sent during month	3 emails in advance of meeting and in 1 post meeting (thank you)	For term
<b>MARKETING MATERIALS, PRESS RELEASES &amp; PUBLICITY, plus...</b>	Table info, agendas, etc. at meeting	Table info, agendas, etc. at meeting	Materials and table info for all meetings that month	Table info, agendas, etc. at meeting	Not available
<b>CHAPTER WEBSITE</b>	Listed as meeting sponsor on website with link	Listed as meeting sponsor on website with link	Listed as monthly sponsor with link on homepage	Listed as meeting sponsor on website with link	Placed on Website with link to your site. Image size 3"x4", under 100KB, camera ready art (JPG or GIF) to <a href="mailto:lisasnyder@comcast.net">lisasnyder@comcast.net</a>
<b>SOCIAL MEDIA</b>	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Info broadcast as provided/available' follow us on Twitter, and LinkedIn	Not available at this time
<b>OFFERS – made to attendees and</b>	Noted in eblasts	Noted in eblasts	Listed on website for month only, noted in eblasts	Noted in eblasts	May be made in ad or thru link to your site
<b>ATTENDANCE AT MEETING(S)</b>	One meal included	One meal included	One meal included	One meal included	Not available
<b>PRESENTATION AT MEETINGS</b>	10 minute presentation	5 minute presentation	5 minute presentation at all monthly meetings	5 minute presentation at meeting	Not available
<b>FOLLOW-UP ACCESS ON SPONSOR'S BEHALF BY CHAPTER</b>	Access to attendee business cards	Access to attendee business cards	One page description of business (provided by sponsor) emailed to database	Access to attendee business cards	Not available
<b>LITERATURE PROVIDED BY SPONSOR</b>	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Placed on resource table or distributed upon request	Not available
<b>DISPLAY TABLE AVAILABLE</b>	Upon request	Upon request	Upon request	Upon request	Not available

Date Revised 1/27/12